

<p>Target Group or Audience</p> <p><i>Detailed description of the people served in the program</i></p>	<p>WHO (Target Audience)</p>	<p>WHO (Target Audience)</p>
<p>Short Term Outcomes</p> <p><i>Participant engagement and changes in knowledge, attitudes, skills, aspirations necessary for taking action and achieving intermediate outcomes</i></p>	<p>WILL DO (e.g. attend, learn, understand)</p>	<p>WILL DO (e.g. attend, learn, understand)</p>
	<p>WHAT (specific description of what will be learned, understood, etc.)</p>	<p>WHAT (specific description of what will be learned, understood, etc.)</p>

Developing a Program Logic Model

Target Group or Participants	Resources Needed <i>Finances, people and materials which are needed to implement the planned program.</i>	Family Support Service Strategies <i>Services, interventions or activities that are expected to bring about desired outcomes.</i>	Short Term Outcomes <i>Participant engagement and changes in knowledge, attitudes, aspirations necessary for taking action and achieving intermediate outcomes*</i>	Intermediate Outcomes <i>Changes in skills or behavior necessary to change conditions and achieve long-term outcomes</i>	Indicators <i>Concrete measures that indicate whether or not outcomes have been achieved; generally linked to measurement tool and expressed as #'s or %'s.</i>